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The New York Times  
THE WALL STREET JOURNAL.

# High-Frequency Trading Happy Hour

Networking for High-Frequency Trading,  
Hedge Funds, Private Equity, Proprietary,  
Quantitative and Algorithmic Trading  
Managers, Quants, Investors and FoFs

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# Why High-Frequency Trading Happy Hour?

At a recent Hedge Fund Roundtable on “The Year Ahead in Hedge Funds”, 2 out of 3 panelists didn’t have a point of view on High-Frequency Trading. Be ahead of the curve

# High-Frequency Trading Happy Hour



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# Practitioners Featured at High-Frequency Trading Happy Hour



John Netto  
M3 Capital



Jonathan Corpina  
Meridian Equity Partners



Adam Afshar  
Hyde Park Global



Milind Sharma  
QuantZ Capital



David Rucker  
Golden Archer Investments



Will Mechem  
Pan Alpha Trading

# Overview



Despite drawing the unwanted attention of regulators and congressmen, high-frequency trading has quickly leapt into the spotlight and gained immense popularity and interest from financial professionals

Golden Networking is proud to present its monthly High-Frequency Trading Happy Hour, business reception that attracts executives and professionals from the Hedge Fund, Fund of Funds, Proprietary Trading, Quantitative and Algorithmic Trading worlds, for an evening of upscale business networking over drinks, in New York, Chicago, London, Hong Kong and Singapore



# Companies Represented at Prior High-Frequency Trading Happy Hour Reception



Actualize Consulting - Algo Engineering - AmeriPlan - Angle Group - Arent Fox LLP - AT&T - Atlantis Health Plan - Avatar - AXA Advisors - Bank of America Merrill Lynch - Barclays Capital - Baruch College - BATS Global Markets - BlackRock - Blackstar Group - Blake, Cassels & Graydon LLP - Bloomberg LP - CapitalSource - Chatsworth Group - Chimera Securities - Citigroup - Columbia University - Credit Suisse - CV Inc - Direct Edge - Echotrade - Elk River Trading - Empire Capital Partners - ETR corp. - Far Hills Group - FirstKnow.It - g2 - Gates of Gade Capital - GCA - GDR Privee - Gerson Lehrman Group - GilGantas LLC - Girls in Tech - GLC Trading Corp - Goldman Sachs - GotShops247 - GRCBUS, Inc. - Guggenheim Securities - Harma Risk Management LLC - Harvard University - Hedge Fund Alert - HSBC - HT - HyPerform Group - iEpsilon - IILM - IIS - Imaginatrix - Intrade LLLC - IO-Works Inc. - Jane Street Capital, LLC - JCJCo., Inc. - JGCM - KC Ward Financial - Koshdan Capital - Lenox Advisors - Lightyear Capital - Lime Brokerage - Liquidnet - LPSG - LTFXCM - Madison Trading - McClendon, Morrison & Partners - McKinsey & Co. - Medvice - Meridian Equity Partners - Merrill Lynch - MetLife - MF Global Investment Management - Morgan Stanley - MSG - Natixis - New York University - Newedge - Nixon Peabody LLP - Nomura Research - NP Solutions - NY Fed - Orbis - PCP Financial Partners - Penn Mutual - PR Newswire - Prestige Financial - Privet Capital - ProCapital - Protrade Securities - Prudential Douglas Elliman - Prudential Securities - Quantix - RBC Wealth Management - Real Time Partners LLC. - Reuters - RM Capital - Rutgers University - Schonfeld Securities - Securities Industry News - Self-managed Portfolios - SMB Capital - Solomon Daniels Global Economics LLC - St. Joseph's University - Standard and Poor's - Stepwise Capital - Stern School of Business - Strategies For Wealth - Synchronon, Inc. - Systematic Alpha Management - Systematic Strategies LLC - TESD - Timber Hill LLC - Travers and Associates - TSI - TSIX Trading - Two Sigma Investments - UBS - Unilogic, Inc - Universal Data Interface - University of Michigan - US Army - VisCap - Volant Trading - Wall Street Legal Consulting PLLC - Westbrook Capital, LLC - Winston Capital Management - WJ. Dowd Inc. - WTS Proprietary Trading Group - Xpen







# High-Frequency Trading Happy Hour – Media Partners





# Golden Networking



This Business Reception is produced by Golden Networking, the premier networking community for financial services executives, entrepreneurs and professionals; Golden Networking has been featured in The Wall Street Journal and The New York Times. For more information about Golden Networking and Forums and Receptions, please:

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# The Wall Street Journal, August 12, 2010



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## Happy Hour for High-Frequency Trading

Article

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Every second Tuesday of the month, Edgar Perez, founder of Golden Networking, hosts what he calls High-Frequency Trading Happy Hour at Johnny Utah's in Midtown. The Southern bar is best known for its mechanical bull. High-frequency trading, meanwhile, uses powerful computers and algorithms to execute millions of trades a second.

"We've been doing financial events since December 2008, but at the beginning of this year we found an interest in high-frequency trading," ...

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# Golden Networking's Website



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## *Welcome*

Golden Networking is the premier networking community for business executives, entrepreneurs and professionals, to experience what is new and next. Members are treated to exclusive industry-wide Leaders and Experts Forums, Experts Workshops, Business Receptions and Professional Nights, which have been featured in the business and financial press.

Golden Networking's forums draw hundreds of high-level attendees who cannot afford to miss these very selective learning and networking opportunities.

## *Featured In*

THE WALL STREET JOURNAL

The New York Times

Los Angeles Times

## *Upcoming Receptions*

Golden Networking invites you to these exciting Business Receptions and Leaders Forums, attended by business executives, professionals, entrepreneurs and diplomats:

High-Frequency  
Trading Experts  
Workshop  
**2011**

### **High-Frequency Trading Experts Workshop 2011**

New York, U.S.: March 3rd-4th 2011  
Sydney, Australia: March 14th-15th 2011  
Singapore, Singapore: March 16th-17th 2011  
Mumbai, India: April 7th-8th 2011



### **High-Frequency Trading Happy Hour**

Date: Tuesday, January 11th, 2011  
Time: 6PM to 9PM  
New York City  
[Click here](#) to RSVP



### **2nd Banking Leaders Forum**

Date: Thursday February 24th, 2011  
Time: 1:30PM - 7:00PM  
New York City  
[Click here](#) to RSVP

# Who Attends our Business Receptions and Forums?



- ◆ Financial Services executives, professionals and entrepreneurs, interested in staying two steps ahead of their competition
- ◆ Breakdown of attendees by job title:
  - ◆ 28% C-Level
  - ◆ 22% Director - Managing Director level
  - ◆ 34% Vice President level
  - ◆ 15% Associate - Analyst - Intern level

# Testimonials



“Thank you for inviting me to participate at the conference! Great event!  
Let's keep in touch!”

Ira Perlmutter, Managing Partner, T5 Equity Partners

“Thanks again for having me on the panel. I really enjoyed it and would  
love to do more of them in the future. Lets keep in touch.”

Matthew Baron, Principal, Simon Development Group

“Really enjoyed it. Congratulations on a great conference ! Thanks  
again.”

Debashis Bhattacharya, Portfolio Manager, Fortis Investments

“I enjoyed participating in the conference and thought it was very  
successful.”

Scott Eisenberg, Managing Partner, Amherst Partners

“I thought the panelists were excellent and it was a great program. I look  
forward to the next one.”

Neil Axler, Vice President, FMV Opinions





# High-Frequency Trading Happy Hour



- ◆ Participating as a Sponsor of High-Frequency Trading Happy Hour, New York City, Hong Kong, Chicago or Singapore, is an excellent opportunity for your company to receive maximum exposure to a fast-growing industry in addition to associate your brand with the most successful and relevant investment class

# Key Sponsorship Benefits



- ◆ Unequaled opportunities to reach key decision makers in the High-Frequency Trading community, in New York, Chicago, London, Hong Kong and Singapore
- ◆ Direct exposure to 100-120 attendees
- ◆ Enhanced credibility and business opportunity with managers, head traders, advisors, consultants and individual and institutional investors
- ◆ Expanded marketing reach by tapping into Golden Networking's database of over 100,000 global finance professionals
- ◆ Direct exposure on Golden Networking's website and the driving of additional, qualified traffic to sponsor's site

# Gold Sponsorship Privileges



- ◆ Gold Sponsorship, \$2,000, offers the following benefits:
  - ◆ Top logo placement in ALL program materials
  - ◆ Top logo placement on website with hyperlink
  - ◆ Introduction and/or presentation opportunity
  - ◆ Acknowledgement of sponsorship before, during and after the reception
  - ◆ Unlimited number of passes for employees and/or clients
  - ◆ Final attendee list with contact information
  - ◆ Sponsor table and signage at most prominent locations

# Silver Sponsorship Privileges



- ◆ Silver Sponsorship, \$1,200, offers the following benefits:
  - ◆ Prominent logo placement in ALL program materials
  - ◆ Prominent logo placement on website with hyperlink
  - ◆ Acknowledgement of sponsorship before, during and after the reception
  - ◆ Five passes for employees and/or clients
  - ◆ Final attendee list with contact information
  - ◆ Sponsor table at prominent location

# Sponsorship Information



◆ Take Advantage of These  
Sponsorship Opportunities Today!

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